

Enrollment No: _____

Exam Seat No: _____

C.U.SHAH UNIVERSITY

Winter Examination-2018

Subject Name : Business Ethics and Corporate Social Responsibility

Subject Code : 4MS05BSR1

Branch: BBA

Semester : 5 **Date :** 30/11/2018

Time : 10:30 To 01:30

Marks : 70

Instructions:

- (1) Use of Programmable calculator & any other electronic instrument is prohibited.
 - (2) Instructions written on main answer book are strictly to be obeyed.
 - (3) Draw neat diagrams and figures (if necessary) at right places.
 - (4) Assume suitable data if needed.
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Q-1	Attempt the following questions:	(14)
	a) What do you understand by Corporate Governance	01
	b) Explain the concept : Morality	01
	c) State the full form of CSR	01
	d) What do you mean by Marketing Ethics	01
	e) Give the full form of OECD	01
	f) Explain : Ethical Decision Making	01
	g) What do you mean by Scam	01
	h) Define Human Resource Management	01
	i) Explain the concept : Values	01
	j) Define Ethics	01
	k) What do you mean by Social Reporting	01
	l) Give the full form of CII	01
	m) What are the levels of CSR?	01
	n) Give an example of an Organization who are into CSR	01

Attempt any four questions from Q-2 to Q-8

Q-2	Attempt all questions	(14)
	a) Discuss any one theory of ethics	07
	b) State the scope of Human Resource Management	07
Q-3	Attempt all questions	(14)
	a) Discuss arguments for CSR	07
	b) Discuss against CSR	07
Q-4	Attempt all questions	(14)
	a) Discuss one of the major scandals of India	07
	b) Explain the tools of ethics	07



